



DAY RATE COSTS FOR TITLE MEDIA SERVICES

These costs are for guidance only. Almost every job we do has a bespoke price, and we expect to negotiate a deal that everyone is happy with. It's best not to draw too much from the prices below.

Monthly retainers are based on specific work and tend to average at around 2-3 days per month. Project costs are often preferred by clients, but costs are generally a bit higher, because there is *always* more work than anyone forecasts!

Title Media Copywriting / Content writing

Senior copywriter per day	£800 plus VAT
Editor per day	£600 plus VAT
Junior copywriter per day	£450 plus VAT
Web page from scratch	£300 plus VAT
Home page from scratch	£400 plus VAT
Blog article	£300 plus VAT

Title Media social media

Senior social media strategist per day	£750 plus VAT
Team social media strategist per day	£600 plus VAT
Full management per platform/per month - from	£700 plus VAT
Ad management only per platform/per month - from	£600 plus VAT
Social media training per day - from	£450 plus VAT

Title Media marketing

Senior marketing strategist per day	£800 plus VAT
Project manager/account manager per day - from	£750 plus VAT
Community strategist/manager per day - from	£600 plus VAT
Junior strategist/manager per day - from	£400 plus VAT

Title Media content strategy

Senior strategist per day	£850 plus VAT
Project manager per day	£750 plus VAT
Community strategist/manager per day	£600 plus VAT
Junior strategist/manager per day	£400 plus VAT



How we work

- When we say 'per day', we're talking seven hours.
- Monthly retainers work really well if you have ongoing works, and need us to be part of your team.
- A set fee per project is also cool, **as long** as you have a very clear scope of works. If it's a bit vague, we'll agree a rate but build in some caveats and caps. We've been bitten before.
- Day rates are great if you just need copy knocked out. That rate will vary according to the work and the level of expertise required.
- We will negotiate, to a degree. Try a hagggle.
- Once we agree fees, we include up to two revisions of whatever we're working on, but after that, you're on the clock at a pre-agreed hourly rate.
- Our prices reflect the level of seniority you need. Some jobs need more experience and finesse than others. We'll advise you – and we won't push costs you don't need.
- If it's a straightforward job that one of our cheerful, professional juniors can handle, we'll tell you.
- We don't charge for an initial consultation – whether in person or online – and we don't charge for the quote we prepare for you. We offer one revision to the quote, and after that we charge you for further amends. How much we charge depends on how much change is needed and how much we like you.
- We are a friendly bunch, but extremely professional. We expect the same from our clients.
- Payment is by arrangement, but you can expect to pay something up front.

Want a free quote? Drop us a line

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